

## OUR PROGRAM

- Provide workshops on the various certifications for Minority Businesses.
- Reduce the failure rate of minority businesses in Stark County.
- Publish a membership directory.
- Sponsor various forums, conferences and trade shows focusing on resources for minority businesses
- Promote the development of Social Entrepreneurship within Non-Profit organizations.
- Establish a Revolving Loan Fund to support the membership.

## 2012 HIGHLIGHTS

- Conducted a successful membership drive resulting in a 400% growth in 3 years.
- Initiated certification to do business with Public Transit Authorities along with City, County, State and Federal Government.
- Submitted proposals to the Ohio Department of Development and Key Bank Foundation to enhance our Loan Fund.
- Encouraged and promoted Minority Businesses in Stark County thru "Cash Mobs"
- Worked with the Chamber, City of Canton and Aultman Hospital on establishing a branch of "Diversity Bridge from Columbus in Stark County. This will create one centralized website to obtain the various certifications needed to do business with Governmental Agencies and Corporations. The website will also allow Corporations to place bid opportunities for Minority Businesses.
- Sponsored presentations for members on Website Marketing; Small Business Administration; Doing Business with the following: Aultman Hospital; Malone University; the Canton Charge Basketball Team and Chesapeake Oil and Gas Corporation.
- Participated in the "Canton Launch" Entrepreneurship Program which provided a \$50,000 grant to an Entrepreneur with the best product.

## JOIN US TODAY!



Apply Now: Please complete the form below and return it to the address listed on the reverse side of this panel. Membership is open to anyone who wishes to foster the development and growth of Minority Businesses.

### YOUR INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company/Agency: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: ( ) \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Membership Investment \* (Check one)

\_\_\_\_\_ \$150 Institutions and Organizations

\_\_\_\_\_ \$50 Business Owners and Individuals

\_\_\_\_\_ Check enclosed \_\_\_\_\_ Bill me

\*NOTE: Fifty percent (50%) of all membership investments are placed into a Revolving Loan fund which will be used to offer loans and provide other support for members.

## MEMBERSHIP

## BENEFITS

**It pays to be a member of the Stark County Minority Business Association!**

*Paid membership entitles you to:*

- Attendance at all meetings and functions of the association (i.e., Annual Meeting, Business Card Exchange and Trade Shows).
- Receive all public relations material.
- Receive free promotion of your business through our "Various Activities".
- Receive notification of financial resources available for minority businesses.
- Participate in the Revolving Loan Fund.
- Eligible for nomination for the Robert F. Fisher Outstanding Minority Business Award.
- Receive a complimentary listing in the Minority Business Directory.

## WHAT IS THE MINORITY BUSINESS ASSOCIATION?

In the summer of 2008, efforts were made to improve communications and enhance collaboration between Minority Businesses in Stark County and the Ohio Department of Development.

After several planning meetings, a Minority Business Conference was held in Canton to address human resources and finance-related topics for minority business owners. Following the great success of this conference, it was agreed that a permanent organization should be established to act in the best interests of Stark County Minority Business owners. Thus, the Stark County Minority Business Association was born!

## OUR VISION

The vision of the SCMBA is to create a self-sustaining business community fueled by those members who have created sustainable businesses and jobs.

## OUR MISSION

The mission of the SCMBA is to increase the opportunity for ethnic and racial minorities to participate in the free enterprise system through the procurement of contracts and the formation, development and preservation of competitive minority businesses.

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Stark County Minority Business Association  
1225 Gross Avenue N.E.  
Canton, Ohio 44705

# JOIN US TODAY



# STARK COUNTY MINORITY BUSINESS ASSOCIATION

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